

pollutec

ACCELERATING
THE ECOLOGICAL
TRANSITION

paris 



26-27 NOV 2024
PARIS - PORTE DE VERSAILLES - HALL 1

Built by



In the business of
building businesses

POLLUTEC

Not a day goes by without mention of the impact of climate change, not a day goes by without talking about new regulations or the innovations and solutions offered by committed entrepreneurs and public players concerned about the lives of their fellow citizens and in search of appropriate common-sense solutions.

Pollutec, as a long-standing player in and representative of the industry, cannot be disconnected from this acceleration. That's why we've taken the decision to be in Lyon each year for **Pollutec**, the leading get-together that you know, and at **Pollutec Paris** every two years, complementing the Pollutec show.

This event, which will share **the same DNA** as its big brother in Lyon, will welcome the whole wider environmental industry, comprising 11 sectors. With a systematic approach, just as in Lyon the show aims to offer global solutions to environmental challenges free from siloed thinking.

The geographical position and accessibility of Paris will enable us to reach complementary markets: not just **Northern Europe**, but also **French regions** less represented in Lyon.

We want to offer **a compact event in Paris over 2 days in Hall 1 at Porte de Versailles**. Two days in which to do business (a program of business meetings for all exhibitors), keep abreast of new regulations (practical workshops), share best practices, meet the players both private and public sector, and more.

Financing is core to being able to respond to the demands of the transition and of decarbonisation. That is one of the major themes at Pollutec Paris.

Regulation, Financing, Resources, Employment & Training.

Core themes we'll be discussing in Paris, on **26 and 27 November 2024**, through a program of workshop talks, intentionally with a narrower focus than at Lyon, in order to simplify and reduce preparation costs for all of our partners and exhibitors.



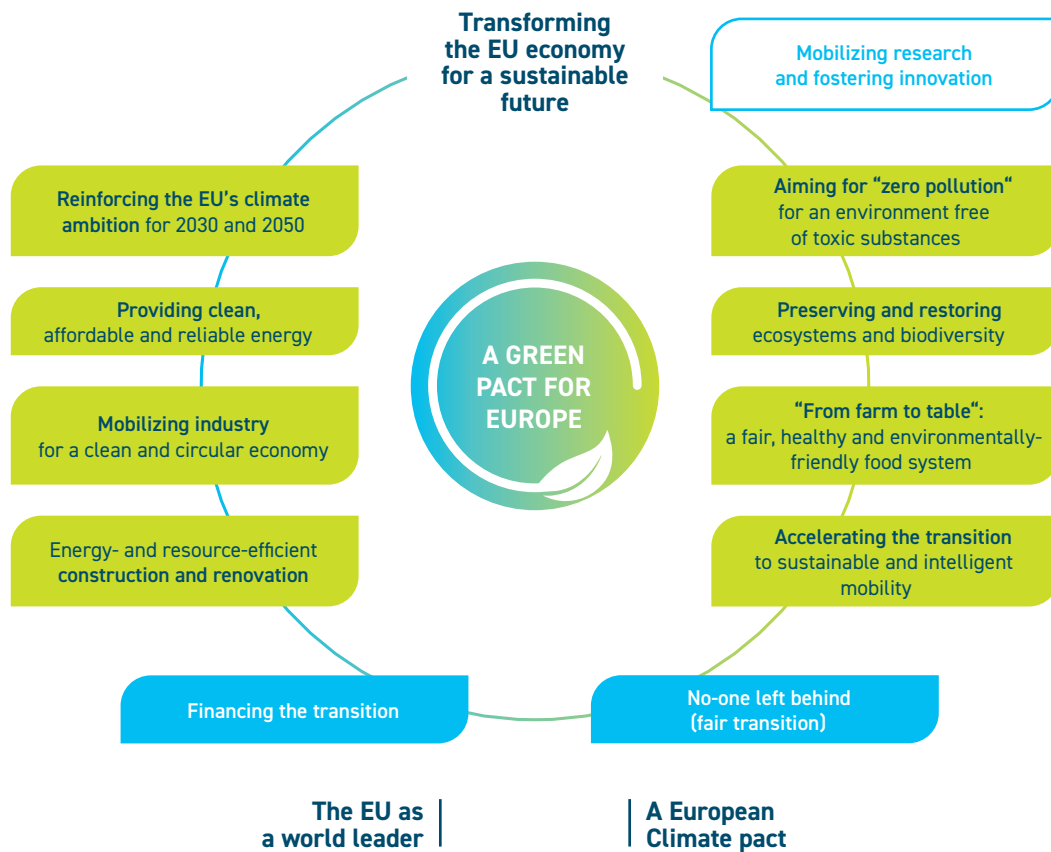
Anne-Manuèle Hébert
Director of Pollutec & Pollutec Paris

STAKEHOLDERS
AND ACCELERATORS
OF CHANGE



FASTER DEMAND FOR SOLUTIONS

The goal is the reduction of greenhouse gas emissions by 55% by 2030 compared with 1990 levels, and achieving climate neutrality by 2050



The European Commission estimates that implementing the Green Deal requires a minimum investment of **€1 trillion** over ten years, unlocking a "green investment wave".

➤ In 2021: public and private investment in ecological transition represented **292 billion euros** in Europe and **54 billion euros** in France.

➤ In 2024, the French Ministry for Ecological Transition and Territorial Cohesion and the Ministry for Energy Transition will have a budget of **62 billion euros, up 15% compared to 2023**.

Pollutec Paris, complementing Pollutec,
An event for the environmental and climate sector

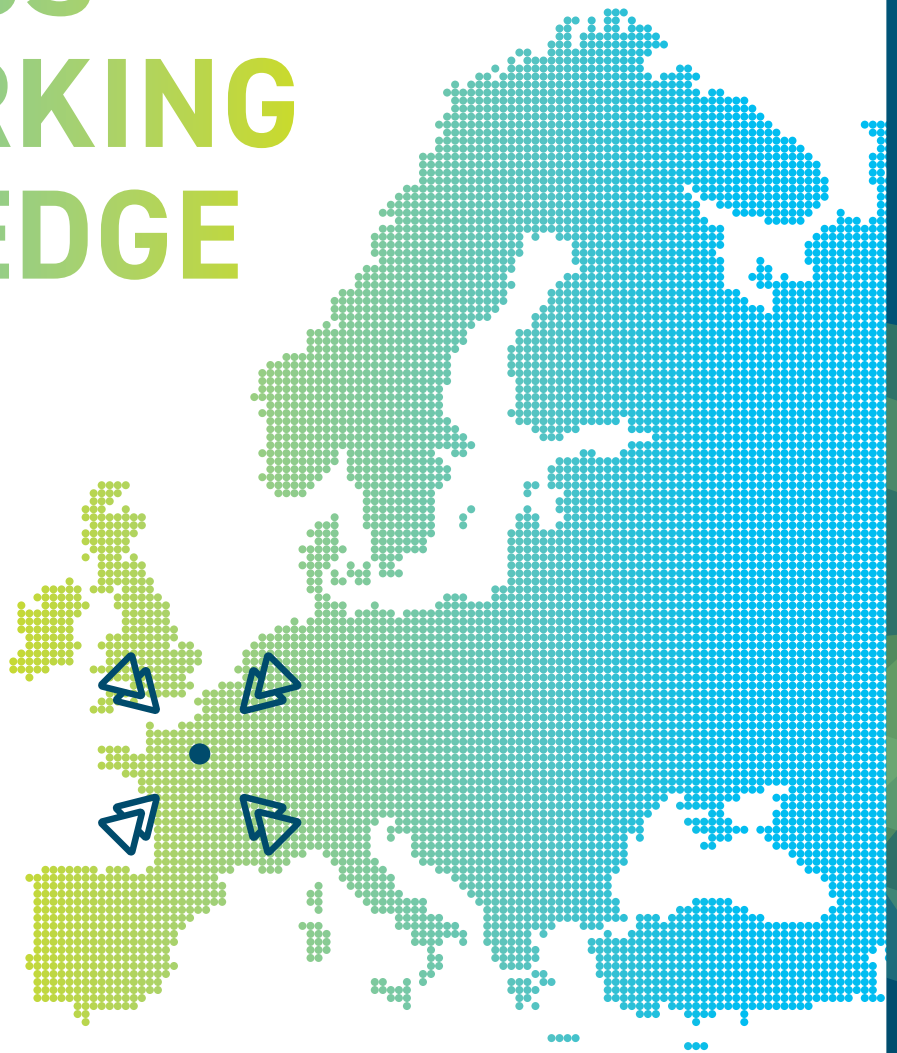
BUSINESS NETWORKING KNOWLEDGE

Pollutec and Pollutec Paris
⇒ **the same DNA**

An event covering the **11 main sectors of the industry:**

- Waste Management
- Water Management
- Energy & Energy Efficiency
- Polluted sites and soils
- Sustainable cities and buildings
- Air quality, Odours, Noise
- Instrumentation, Metrology, Analysis
- Risk management and prevention
- Biodiversity & Natural environments
- Collective & Institutional
- Bluetec sea & coastline

Paris is **centrally-located**,
close to Northern Europe
and the European institutions



French and European visitors

6 000
PROFESSIONAL
VISITORS

80% private sector:
industrial and service
20% from local authorities
45% decision-makers
45% specifiers
10% technicians

Qualified visitors from all sectors of activity:

Public authorities
Agriculture and agro-industry
Public works - construction - renovation
Commerce and retail
Consulting - design - engineering
Environment and eco-activities
Industry
Healthcare
Services
Transport and logistics

PARIS

26-27 NOV 2024
PORTE DE VERSAILLES - HALL 1

AN AGILE EVENT

2 DAYS

HALL 1, PORTE DE VERSAILLES, PARIS

Official program focusing on key issues: Regulation, Financing, Resources, Employment & Training

2 **Solutions Forums**

1 **Workshop room** focusing on Regulation and Financing topics

1 **Startups & Entrepreneurs Village**

1 **Local Authorities & Territories Pathway**

Business meetings for all participants

1 **Employment & Training Space**



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