

Our communication
and stand offers

3-7 Nov. 2024

EQUIPHOTEL

PRICES STANDARD





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REGISTRATION PACK

MANDATORY

	STANDARD PACK	PREMIUM PACK	PREMIUM+ PACK limited to 10 exhibitors
DESCRIPTIF	Administrative fees + Multi-risk exhibitor Insurance (see Art. 10.3 of the General Regulations of the exhibition) Visibility Subscription to the eh! ONLINE digital platform to promote your products + Registration in the official catalogue and on the list of exhibitors on the website + Company profile on equiphotel.com + Registration of product sheets & innovation sheets on the equiphotel.com website (3 products max) + Communication pack: customisable stamp, banner and electronic signature + Inclusion of your press kits in the exhibition's Press Club + Your press release on equiphotel.com (in the press section and on your presentation page) + Inclusion in the visitor Innovation Path Invitations + 10 VIP badges for your customers + Unlimited electronic invitations + Unlimited name badges for exhibitors Measure your return on investment + Basic exhibitors' dashboard + Emperia application for scanning visitor badges at our exhibition		
+ BRONZE LISTING Logo & cover photo in the search engine, company description and contacts	✓	✓	✓
+ SILVER LISTING Carousel of 3 products visible directly on the list of exhibitors	✗	✓	✓
+ GOLD LISTING Banner on the show's home page in sponsor's carousel + Up at the top of the list on a category of your choice on the search engine exhibiting on our website	✗	✗	✓
PRICE	€1,695 excl. VAT	€2,685 excl. VAT	€3,875 excl. VAT



CO-EXHIBITOR PACKS

	CO-EXHIBITOR STANDARD PACK	CO-EXHIBITOR PREMIUM PACK	CO-EXHIBITOR PREMIUM+ PACK limited to 10 exhibitors
REGISTRATION PACK	Administrative fees + Multi-risk exhibitor Insurance (see Art. 10.3 of the General Regulations of the exhibition) Visibility Subscription to the eh! ONLINE digital platform to promote your products + Registration in the official catalogue and on the list of exhibitors on the website + Company profile on equiphotel.com + Registration of product sheets & innovation sheets on the equiphotel.com website (3 products max) + Communication pack: customisable stamp, banner and electronic signature + Inclusion of your press kits in the exhibition's Press Club + Your press release on equiphotel.com (in the press section and on your presentation page) + Inclusion in the visitor Innovation Path Invitations + 10 VIP badges for your customers + Unlimited electronic invitations + Unlimited name badges for exhibitors Measure your return on investment + Basic exhibitors' dashboard + Emperia application for scanning visitor badges at our exhibition		
+ BRONZE LISTING Logo & cover photo in the search engine, company description and contacts	✓	✓	✓
+ SILVER LISTING Carousel of 3 products visible directly on the list of exhibitors	✗	✓	✓
+ GOLD LISTING Banner on the show's home page in sponsor's carousel + Up at the top of the list on a category of your choice on the search engine exhibiting on our website	✗	✗	✓
PRICE	€1,695 excl. VAT	€2,685 excl. VAT	€3,875 excl. VAT



BARE SPACE

	STANDARD BARE SURFACE		PREMIUM★ BARE SURFACE		PREMIUM★★ BARE SURFACE		PREMIUM★★★ BARE SURFACE	
SURFACE AREA	< 120 M ²	> 120 M ²	< 120 M ²	> 120 M ²	< 120 M ²	> 120 M ²	< 120 M ²	> 120 M ²
FACILITIES AND SERVICES	DETAILS CONCERNING THE EXACT LOCATION AND CONFIGURATION OF THE SPACE (INCLUDING PREMIUM* ZONE) Includes floor surface + a sign with your stand number. Partitions not included. Select your price according to your location and date of registration.							
PRICES STANDARD	€420 excl. VAT/m ²	€387 excl. VAT/m ²	€441 excl. VAT/m ²	€398 excl. VAT/m ²	€462 excl. VAT/m ²	€420 excl. VAT/m ²	€483 excl. VAT/m ²	€437 excl. VAT/m ²
	BARE SURFACE FIRST TIMER							
SURFACE AREA	9 m ²							
REGISTRATION PACK	Standard pack included (excluding eh!ONLINE subscription)							
PRICE	€4,818 excl. VAT							



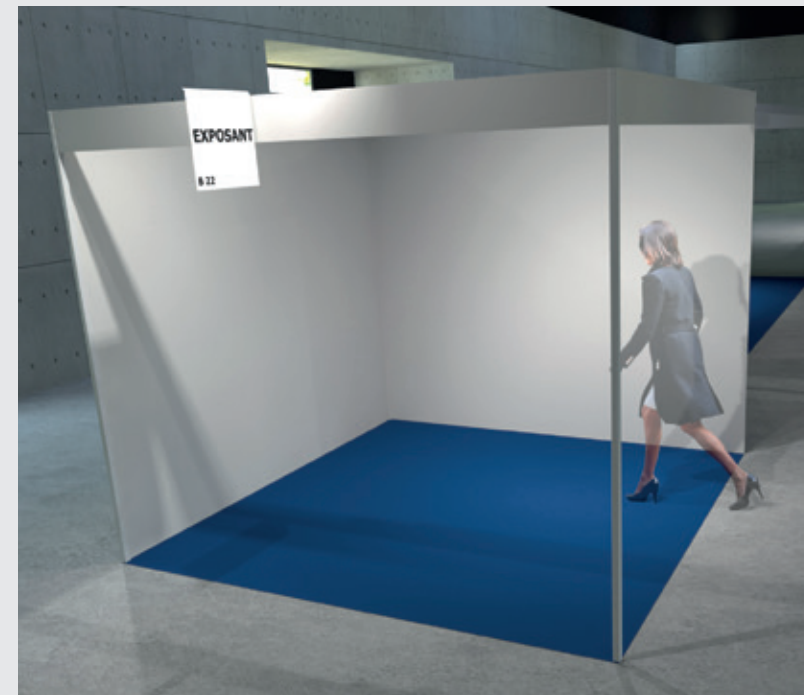
Whether you're looking for a customised stand to suit your business or a unique design
 Use our tailored service to create your stand:
mystandmaker.france@rxglobal.com



FURNISHED SPACES

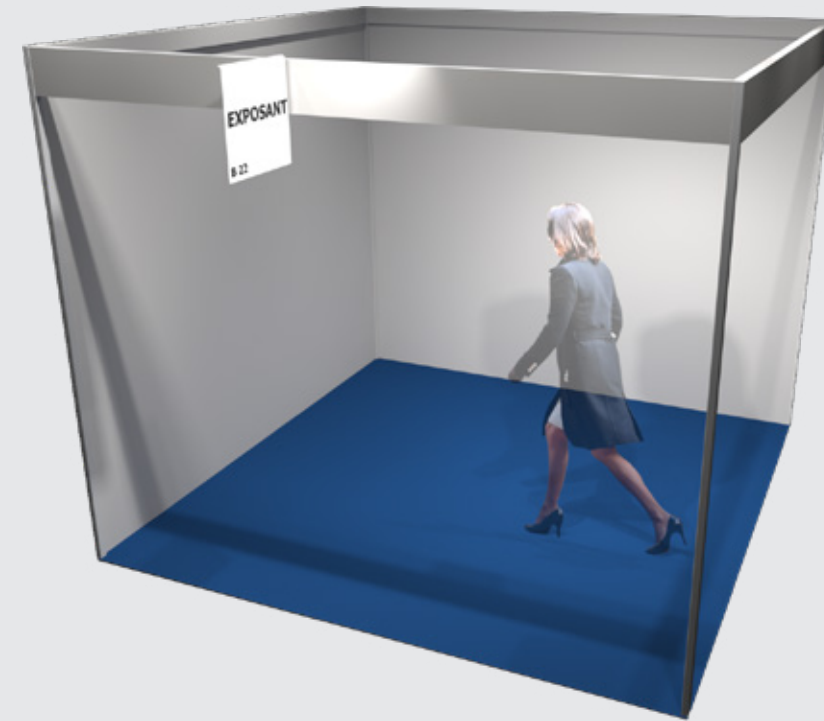
From 12 m²

ESSENTIAL



This offer includes the construction of a modular space.
Additional facilities **MUST** be chosen for surfaces between 12 and 23 m².
Not allowed for the decoration, lighting and furniture sectors.

ESSENTIAL +



This offer includes the construction of a space with wooden partitions coated with brushed cotton.
Additional facilities **MUST** be chosen for surfaces between 12 and 23 m².

EASY



Includes the construction of a space with wooden partitions coated with brushed cotton + a furniture pack.
Additional facilities **MUST** be chosen for surfaces between 12 and 23 m².

IDENTITY



This offer includes the construction of a complete space.
Additional facilities **MUST** be chosen for surfaces between 12 and 23 m².

Non contractual design.



FURNISHED SPACES

From 12 m²

		ESSENTIAL	ESSENTIAL +	EASY	IDENTITY
		Space that can be scaled according to the surface area 1 m ² from 12 m ² /2 m ² from 25 m ² /3 m ² from 36 m ² + Double-sided flag sign (name and number of the stand) + Choice of 3 carpet colours + Daily cleaning			
FACILITIES* AND SERVICES	Lighting	Low energy directional spotlights			Backlit
	Partitions - Coating - Colours of your choice	Modular partitions (1 colour)	Partitions coated with brushed cotton (3 colours)	Partitions coated with brushed cotton (4 colours)	Customisable (printed) light box
	Height of the partition	2,40 m	2,50 m		
	Customisable double-sided tall sign (1 m x 1 m)	⊗	⊗	✓	✓
	Coffee machine (included: 150 capsules)	⊗	⊗	⊗	✓
	Water fountain + 2 bottles	⊗	⊗	⊗	✓
	Cups, sugar and spoons	⊗	⊗	⊗	✓
	1 m ² lockable space with a coat hook that can be scaled according to the surface area of the stand	⊗	⊗	✓	✓
	Custom printed and backlit canvas	⊗	⊗	⊗	✓
	Sign suspended from a hoop with a diameter of 2.50 m and a height of 50 cm**	⊗	⊗	⊗	✓
FURNITURE***	1 table, 3 chairs + 1 reception counter, 1 stool + 1 display stand + 1 waste paper basket	⊗	⊗	✓	✓
PRICES	Additional facilities	€111 excl. VAT/m ²	€168 excl. VAT/m ²	€247 excl. VAT/m ²	€409 excl. VAT/m ²
MANDATORY	Electrical box	3 Kw/€1,010 excl. VAT/m ²			4 Kw/ €1,650 excl. VAT/m ²

*Below 9 m², facilities are not possible.

**From 36 m², the hoop measures 3 m in diameter and is installed on partitions and totems. It will not be suspended.

***The furniture included in the offer can be scaled according to your surface area and can be chosen from several allocations in your exhibitor area.

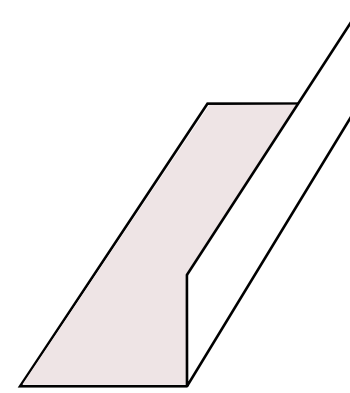


CORNERS

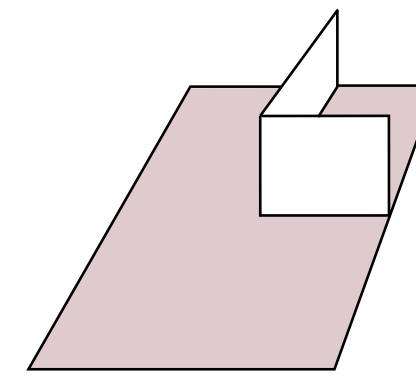
Subject to availability

SELECT THE TYPE OF OPENING

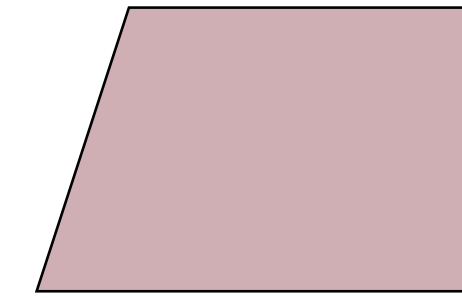
The basic price of the package is for a stand with 1 corner. You can reserve one or more corners as shown in the configurations below.



TYPE A
2 corners



TYPE B
3 corners



TYPE C
Island package

	CORNERS		
	TYPE A	TYPE B	TYPE C
DESCRIPTION	2 corners, stand open on 3 sides	3 corners, stand open on 3 sides and part of the 4 th	Island package, stand open on all 4 sides
PRICES	€ 296 excl. VAT	€ 357 excl. VAT	€ 779 excl. VAT

Please note: the Essential, Essential + and Easy offers are only available with a maximum of 2 corners.



FOOD & BEVERAGES CORNER

4 m² units

TURNKEY CONFIGURATION

A space designed by us and integrated into pavilion 4 in the “F&B Corner”.

Dedicated communication plan.



	4 M² UNIT
FACILITIES AND SERVICES	<ul style="list-style-type: none"> Furniture/Counter + Shelves + Signage + Light + Average intermittent electricity of 3kW per exhibitor + Carpet + Common space
REGISTRATION PACK	Standard pack included (excluding eh!ONLINE subscription)
PRICE	€4,275 excl. VAT



WELLNESS

15 m² unit

STRATEGIC LOCATION IN THE SPA SECTOR

In an area dedicated to Wellness,
for the duration of the exhibition

- Staged to represent the well-being and evolution of the spa
- A quality environment dedicated to skincare brands
- Customised Premium stands
- A dedicated marketing plan for exhibitors in this area
- Spa equipment and fitness devices



Sample photo wellness stand

	ALL INCLUSIVE PACKAGE	START UP WELLNESS PACKAGE
	15 m ²	6 m ²
FACILITIES AND SERVICES	Backlit partitions + Hanging sign on a hoop measuring 2.50 m diameter and 50 cm in height + Space of 1 m ² + Choice of 3 carpet colours + 4Kw electric box + Coffee machine (including 150 capsules) + Water fountain and 2 bottles + Cups, sugar and spoons + Daily cleaning + WIFI access x 1	Signs + Common space + Carpet + 3Kw electric box + WIFI access x 1
FURNITURE	1 table et 3 chairs + 1 front counter and 1 stool + 1 display + 1 wastepaper basket	1 table et 3 chairs + Display + low storage unit + Spotlight + Printed logo + wastepaper basket
REGISTRATION PACK	Standard pack included	
PRICE PER PACKAGE	€14,400 excl. VAT	€6,100 excl. VAT

Non contractuel design.



START UP

4 m² unit

A dedicated and equipped turnkey space in the technology hall 7.3.

Dedicated communication plan to the Start Up Area, before and during the show.



Non contractuel design.

Sample photo stand in the Start up area

	4 M ² UNIT
FACILITIES AND SERVICES	Overhead signage + Common space + Electricity and WIFI access + Carpet
FURNITURE	1 counter + 2 chairs + Sign <i>Does not include shelves or lights</i>
REGISTRATION PACK	Standard pack included
PRICE	€2,900 excl. VAT



COMMUNICATION TOOLS SPONSORING OFFER

	CONFERENCE SPONSOR	EXPERIENTIAL SPACE SPONSOR	EXHIBITION RECEPTION AREA SPONSOR	TOP BUYER SPONSOR
DESCRIPTION	<p>A conference speaker with VIP badge</p> <ul style="list-style-type: none"> + logo on screen/panels + logo on conference promotional material + social media push 	<p>Presentation of 1 or 2 products in the sponsored experiential space</p> <ul style="list-style-type: none"> + 30 VIP access badges + logo on signage space + logo on space promotional material <p>+ logo and company presentation on the sponsors section of the website</p> <ul style="list-style-type: none"> + social media push 	<p>Presentation of 1 product in the reception area</p> <ul style="list-style-type: none"> + logo on reception area signage + logo on sponsors section of equiphotel.com website, <p>+ logo on pocket guide (hard copy)</p> <ul style="list-style-type: none"> + logo on catalogue (hard copy) + social media push 	<p>2 goodies (maximum) in the Top Buyers bag</p> <ul style="list-style-type: none"> + a banner on 2 Top Buyers E-News <p>+ 2 invitations to Top Buyers events at the exhibition</p> <p>EXCLUSIVE</p>
PRICES	€3,150 excl. VAT	€6,300 excl. VAT	€9,450 excl. VAT	€3,800 excl. VAT





COMMUNICATION TOOLS DIGITAL PACKS

		PREMIUM VISIBILITY PACK	PREMIUM VISIBILITY PACK +
DESCRIPTION	Highlighting on search engine	✓	✓
	Banner on the equiphotel.com website internal page	✓	✓
	Listing offers	Silver	Gold
	Banner on the ehonline.eu website	✗	✓
PRICES		€2,560 excl. VAT	€4,900 excl. VAT



COMMUNICATION TOOLS COMMUNICATION OFFER AT THE EXHIBITION

INCREASE THE VISIBILITY OF YOUR PARTICIPATION

Communicate a maximum amount of information about your company to a large number of visitors



DISTRIBUTION AT THE ENTRANCE OF THE SHOW

BOOST YOUR COMMUNICATION

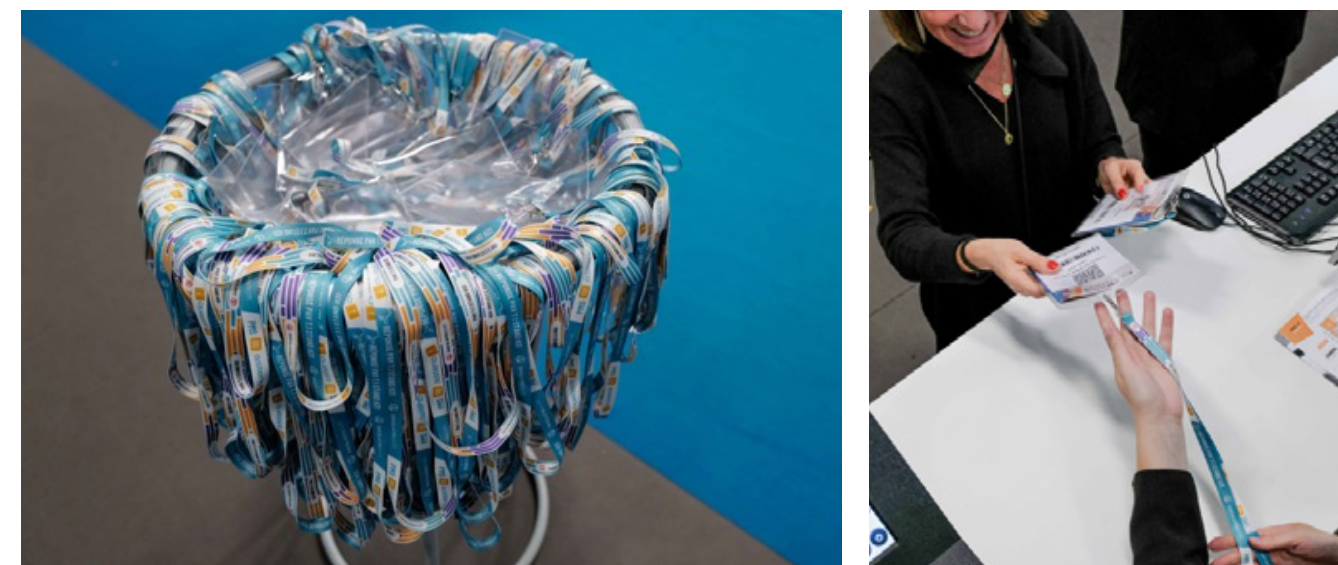
and guide visitors to your exhibition space.



FLOOR TILES IN THE AISLES

SPONSORING OF LANYARDS

Distributed free of charge to all visitors upon their arrival.
50,000 lanyards.



YOUR LOGO ON VISITOR LANYARDS

BE VISIBLE ON THE VISITING AID TOOLS SUR PLACE

They are located at the entrance to the pavilions and measure 3 m x 1.5 m.



LOGO ON GIANT PLAN



COMMUNICATION TOOLS COMMUNICATION OFFER AT THE EXHIBITION

Take advantage of the attractiveness of EquipHotel to **ORGANIZE YOUR OWN EVENT** - Use of the main stage.



ORGANISATION CONVENTION

COMMUNICATE THROUGHOUT THE POCKET GUIDE

Your visual on the visitor guide distributed free at the show and available online (QR code displayed at the show and pdf version sent to all visitors).



INSIDE

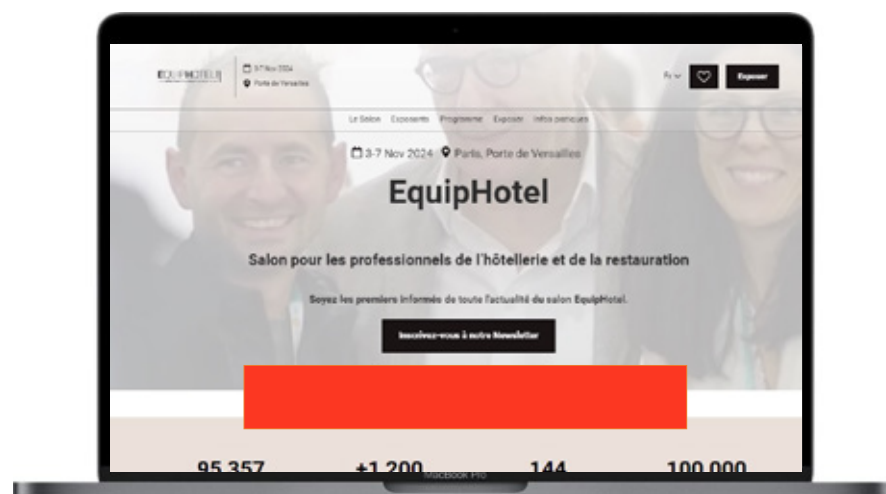


2ND, 3RD, 4TH COVER

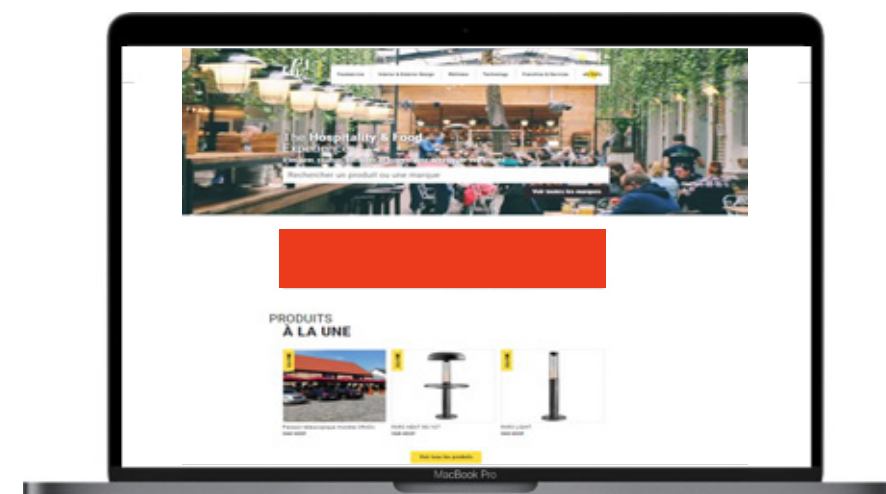
INCREASE THE VISIBILITY OF YOUR BRAND AND THE NUMBER OF PROSPECTS AND CUSTOMERS

A source of inspiration, visitors to equiphotel.com can find information on exhibitors, order badges and more.

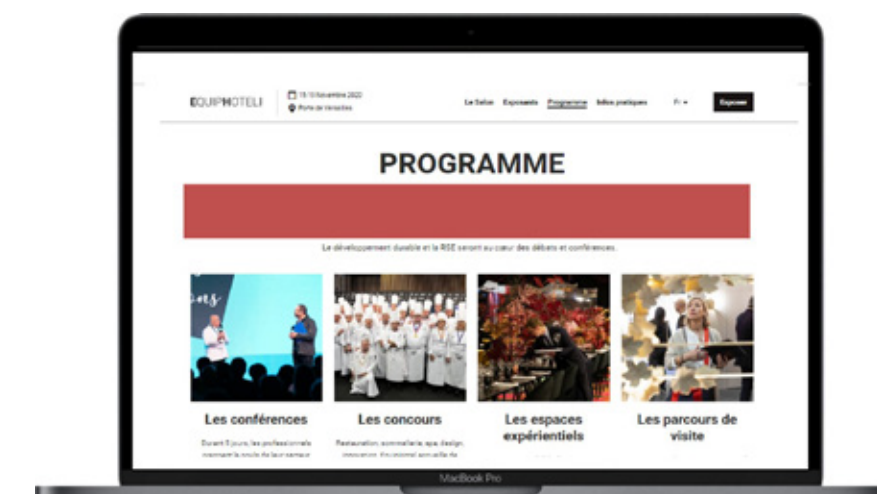
Take advantage of the official website's audience : 348,000 sessions and 1,150,000 page views.



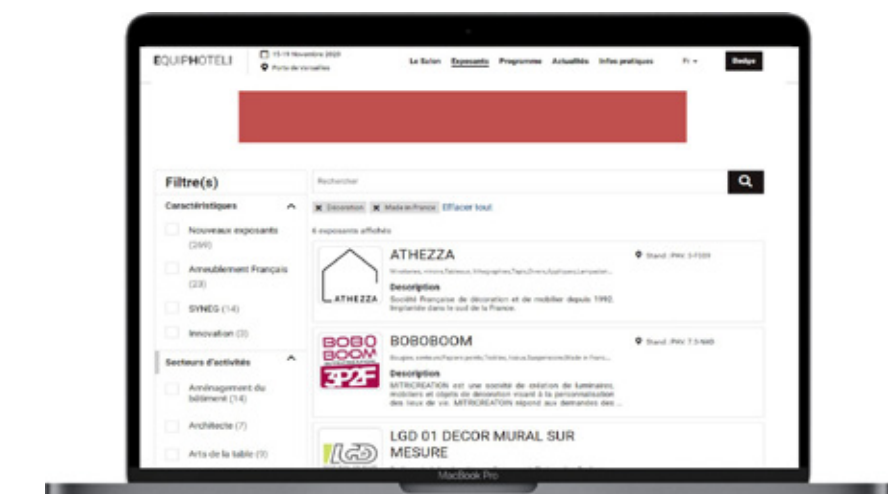
HOME PAGE BANNER – EQUIPHOTEL



HOME PAGE BANNER – EH! ONLINE



BANNER ON AN INTERNAL PAGE



BANNER ON THE EXHIBITOR LIST



COMMUNICATION TOOLS

COMMUNICATION OFFER AT THE EXHIBITION

		PACKS	
		TRAFFIC PACK 1	TRAFFIC PACK 2
DESCRIPTION	Set of 4 stickers (0.5 x 0.5 m)	✓	✓
	3 floor tiles	✓	✓
	Logo on giant floor plan (2 x 1.5 m)	✗	✓
	Logo on giant map on walls (3 x 2 m)	✗	✓
PRICES		€1,200 excl. VAT	€3,020 excl. VAT



COMMUNICATION TOOLS

COMMUNICATION OFFER AT THE EXHIBITION

	MARKETING						
	DISTRIBUTION AT THE ENTRANCE TO THE EXHIBITION	FLOOR TILES		LOGO ON GIANT MAP		20 CM BANNER ON GIANT MAP EXCLUSIVE	
DESCRIPTION	2 products (max.)	Pack of 3 tiles	Pack of 5 tiles	Floor (2 x 1.5 m)	Wall (3 x 2 m)	Floor (2 x 1.5 m)	Wall (3 x 2 m)
PRICES	€3,925 excl. VAT	€1,065 excl. VAT	€1,685 excl. VAT	€2,480 excl. VAT		€3,875 excl. VAT	
	BADGE AND LANYARD	1/2 DAY AGREEMENT		FULL DAY AGREEMENT		GIANT DISPLAYS (set of 3)	
DESCRIPTION	50,000 badges and lanyards to hand out	Use of the large stage - 600 pax - stage, screen, sound system, technical control room, seats				In the aisles Reach new heights with optimal visibility in terms of exhibition orientation	
PRICES	€16,050 excl. VAT	€6,000 excl. VAT		€10,300 excl. VAT		€5,350 excl. VAT	



COMMUNICATION TOOLS

PRINT & DIGITAL COMMUNICATION OFFER

	POCKET GUIDE			
	INSIDE THE POCKET GUIDE	COVER OF THE POCKET GUIDE		
PLACEMENT	1 ADVERTISING PAGE	INSIDE COVER	INSIDE BACK COVER	BACK COVER
PRICES	€2,690 excl. VAT	€4,895 excl. VAT	€4,895 excl. VAT	€7,335 excl. VAT

	BANNERS					
PLACEMENT	ON E-NEWS	ON EH! ONLINE HOME PAGE	ON THE INTERNAL PAGE OF THE WEBSITE	ON THE LIST OF EXHIBITORS ON THE WEBSITE	ON THE HOME PAGE	VISITOR BADGE + ON CONFIRMATION EMAIL + PUSH NEWS TICKET OPENING EXCLUSIVE
DESCRIPTION	Send to min. of 100,000 contacts	Min. 100 000 visits over 6 months	The EquipHotel website attracts near to 110,000 unique visitors on the month of the exhibition			
PRICES	€900 excl. VAT	€2,200 excl. VAT	€3,215 excl. VAT	€4,990 excl. VAT	€9,650 excl. VAT	



DIGITAL PRODUCTS

LIST OF EXHIBITORS



STAND OUT FROM YOUR COMPETITORS

Promote your company, your products and your stand on the show website.

			BRONZE	SILVER	GOLD
			Promote your company	Stand out from your competitors - get 5x more views	Opt for exclusive online visibility!
DESCRIPTION	Visible directly on the LIST OF EXHIBITORS	Company logo + Company name + Categories + Stand number + Description	✓	✓	✓
		Double height-listing + Your contact details are highlighted + You benefit from an additional text on the reasons to visit your stand + Product gallery: direct access and visibility to the presentation of your solutions	✗	✓	✓
		Your brand at the top of the list of your choice* (exclusive to the chosen category)	✗	✗	✓
	Visible directly on the TRADE SHOW HOMEPAGE	Your products (max. 3) or brand logos on the homepage of the website Equiphotel (most visited page!)	✗	✗	✓
PRICES			Included in the participation fee	€990 excl. VAT	€2,180 excl. VAT

*xxxxxxx

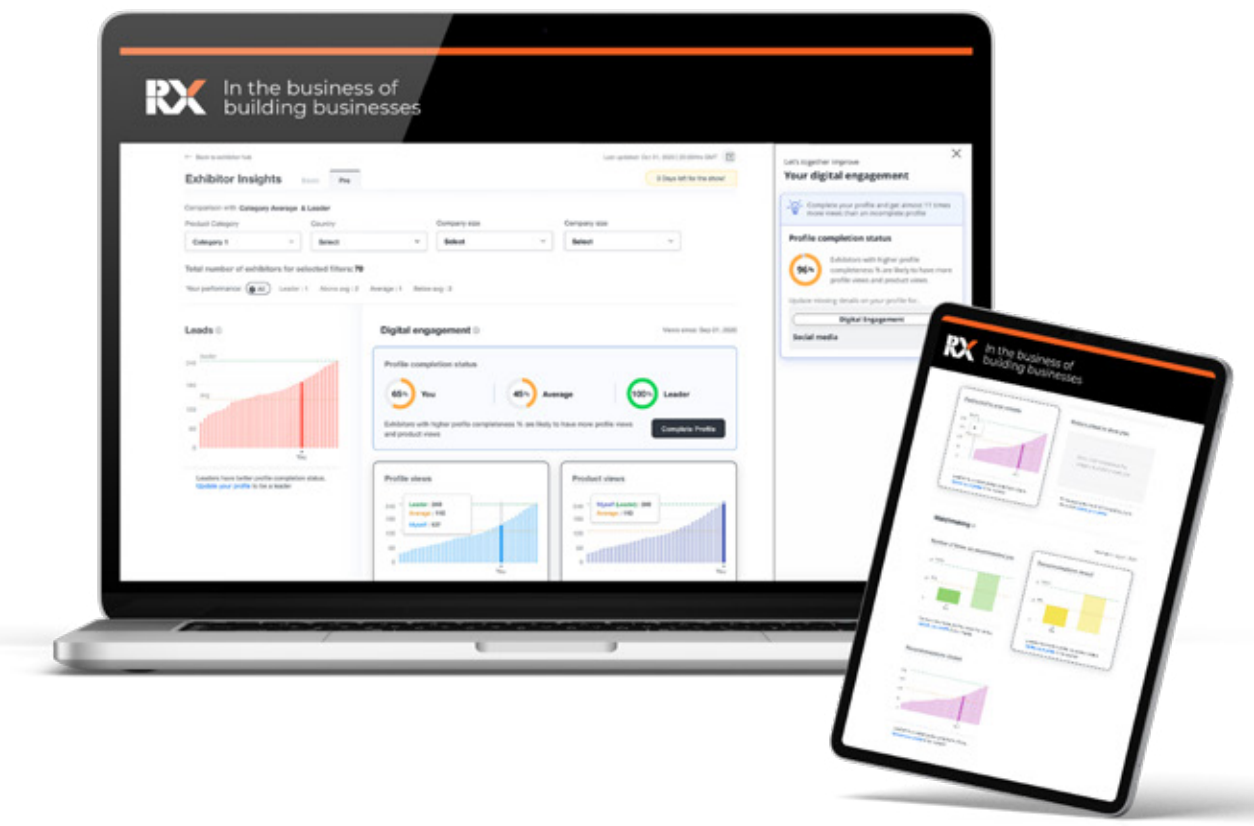


DIGITAL PRODUCTS

EXHIBITOR DASHBOARD

MEASURE YOUR RETURN ON INVESTMENT

Thanks to its data-driven system, this dashboard enables you to concretely measure your performance. The Pro version also offers you the possibility of comparing your performance against your competitors at the show, enabling you to identify areas for improvement.



			BASIC	PRO
DESCRIPTION	Leads	Find the details of your identified prospects	✓	✓
	Engagement rate	Track the engagement generated by your profile with performance indicators	✓	✓
	Matchmaking	Track all interactions between visitors and your brand	✓	✓
	Benchmark	Compare your performance with your competitors	✗	✓
Use filters to select and refine your searches		✗	✓	
Visualize your market position		✗	✓	
PRICE			Included on your registration pack	€650 excl. VAT



DIGITAL PRODUCTS EMPERIA SCANNING APP

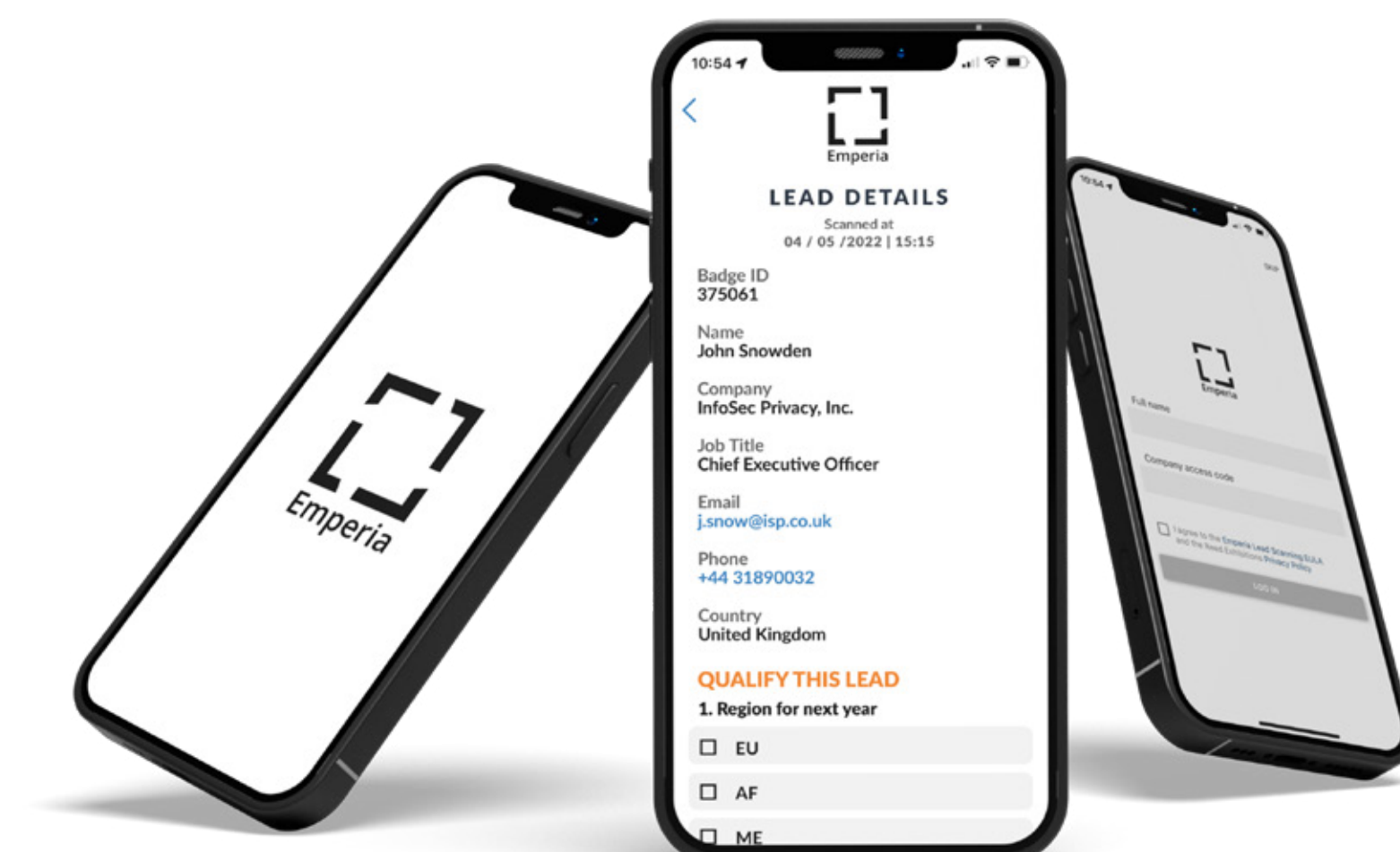
CAPTURE YOUR LEADS EASILY AND FAST

Emperia is a mobile application for collecting information from your prospects during the trade show, making it easier to store, follow-up on and find contacts.

			NUMBER OF USER LICENCES
DESCRIPTION	Enhanced database with all visitor profile information	✓	UNLIMITED
	Database available at any time during and after the trade show	✓	
	Customisable questionnaire for your prospects	✓	
PRICE	Offer included on your registration pack		

83%
OF EXHIBITORS DOWNLOAD
THE PROSPECT REPORT

32
ADDITIONAL LEADS GENERATED
ON AVERAGE



1] Rate your leads and add comments
You can edit, add further notes and adjust your lead scoring.

2] Open the end of show email
Access your lead report via a direct link, you can download an excel file with all the details. The link is also available in the Emperia welcome email and the exhibitor portal.

3] Follow your leads on each device
The company admin can download the global leads report at anytime.

4] Use the collected information
Keep in touch to follow up, send quote, or any information and increase your ROI.



THE **HOSPITALITY**
& **FOOD** EXPERIENCE

MEDIA 365 PLATFORM

The world of Hospitality and Foodservice at your fingertips!

Included in your registration pack

Available throughout the year, eh! ONLINE is an opportunity for buyers and prescribers to discover and source all of the products and solutions on offer in their sector. This digital platform also gives access to content provided by experts, a real instant immersion in current trends!

DIVERSIFIED EDITORIAL OFFER

+800 articles
343 videos
1 news stand
25 books

VARIED CONTENT

+2,000 online supplier
product sheets
200 leads per month
on average

A GROWING COMMUNITY

20,000 sessions per
month on average
88% of visits come
from SEO

Maintain your digital presence within a qualified community and develop your business until the exhibition.

Thanks to your subscription:

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