

**GLOBAL
INDUSTRIE**

MARCH 2025

11-14

7th EDITION

EUREXPO LYON
FRANCE

**INDUSTRY'S
VOICE
AND
SOLUTIONS**

GLOBAL INDUSTRIE

**GLOBAL INDUSTRIE,
MEANS...**



THE WHOLE
**INDUSTRIAL
ECOSYSTEM**



THE WHOLE
VALUE



ALL
USER



ALL
**TRENDS &
INNOVATIONS**

**AN EVOLVING
HISTORY**

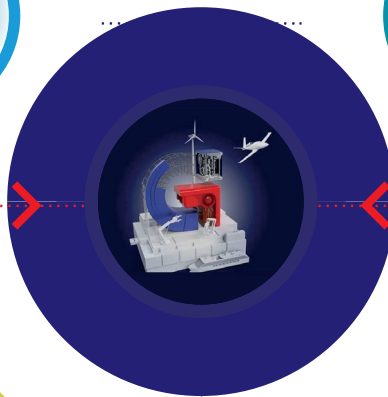
**MIDEST
1971**



**INDUSTRIE
1972**



**GLOBAL
INDUSTRIE**



**TOLEXPO
2005**

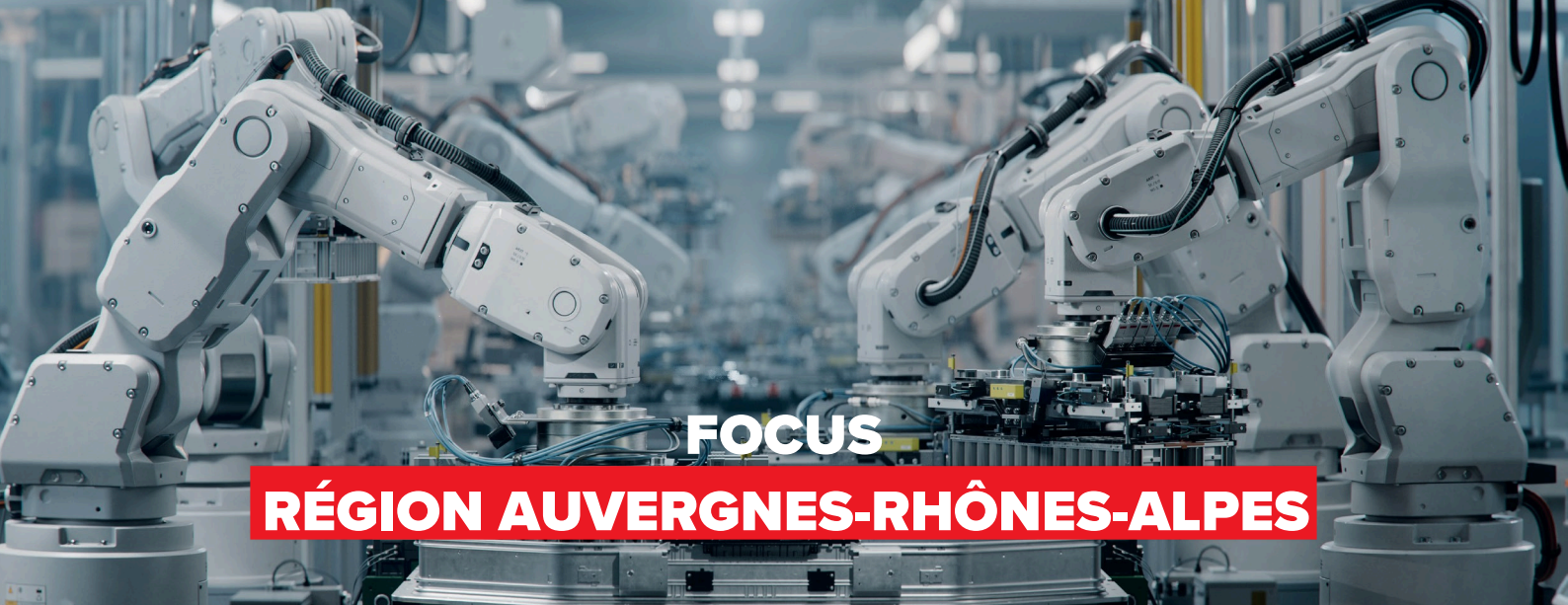


**SMART
INDUSTRIES
2015**



**2018
MEASUREMENT
WORLD**





FOCUS

RÉGION AUVERGNES-RHÔNES-ALPES



LEADING INDUSTRIAL REGION IN FRANCE:

More than **530,000 jobs** and over **61,000 sites**.



SECOND MOST PROSPEROUS AND INNOVATIVE REGION IN FRANCE:

GDP of **€291 billion**, more than **€8.4 billion** spent on R&D and **18,000 industrial establishments**.



FRANCE'S LEADING EXPORT REGION:

More than **€70 billion** in annual exports, proving the international competitiveness of local companies.

A MAJOR HUB OF RESEARCH AND INNOVATION:

More than **200 research laboratories** and more than **20,000 researchers**, providing an environment conducive to innovation and technology partnerships.



STRONG INVESTMENT IN INDUSTRY 4.0: Numerous

initiatives and clusters dedicated to digital transformation and the industry of the future, positioning the region as a leader in advanced technology.



A STRATEGIC GEOGRAPHICAL LOCATION:

Located in the heart of Europe, Lyon is easily accessible from many major European cities thanks to an excellent transport network (air, rail and road).



A DYNAMIC ENTREPRENEURIAL ECOSYSTEM:

More than **5,000 start-ups** and **numerous innovative SMEs**, supported by renowned incubators and accelerators.



EXCEPTIONAL TRANSPORT INFRASTRUCTURE:

A dense and efficient network comprising **5 airports**, a major rail hub with Lyon Part-Dieu station and efficient highway connection, facilitating commercial exchanges.



A PIONEER REGION FOR SUSTAINABLE DEVELOPMENT:

Strong commitments to **renewable energy and green industries**, with major projects in solar energy, hydrogen and the circular economy.



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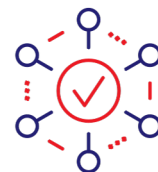
REASONS TO EXHIBIT

AT GLOBAL INDUSTRIE...

1
Be present at
the exhibition that
represents industry



2
Benefit from an event
legitimized by the support
of a **wide network of
political, institutional
and media partners**



3
Benefit from being
visible to the **250,000
qualified contacts** in
our industrial database



4
Enjoy **convivial shared
moments** on your stands
and during the **high points**
of our 4-day exhibition

5
Take part in our activities
linked to the key themes
of the moment



6
Arrange to meet your
customers and prospects
in Lyon, **the industrial capital
of France**



7
Maintain the momentum built up
at the show by being present
all day, every day in our
marketplace



8
Take part in both editions, **Paris
(even years) and Lyon (odd years):**
by participating in both editions, you
maximize your chances of reaching a
wider and more diverse audience.

KEY FIGURES



**+3,000
machines in
operation**



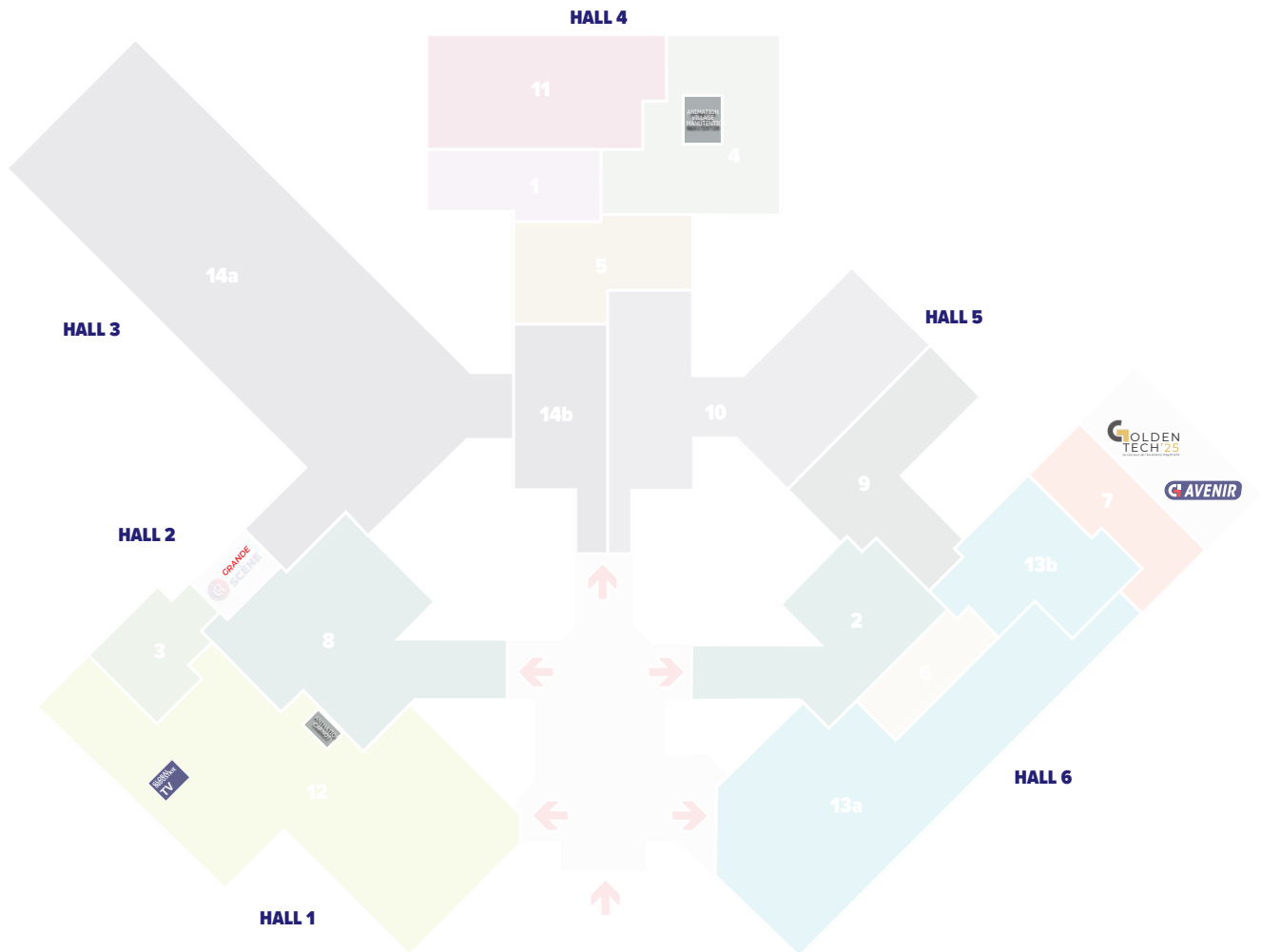
**2,500
exhibiting companies**



**38 700
visitors***

14

ZONES



- | | | | |
|------------|---|-------------|---|
| 1. | Assembly, mounting, fastening | 11. | Robotics |
| 2. | Electronics | 12. | Smart tech: digitalization, automation, mechatronics |
| 3. | Energy & sustainable production | 13 a | Sheet metal, metal shaping, welding (Equipment) |
| 4. | Equipment and services for industry | 13 b | Sheet metal, metal shaping, welding (Know-how) |
| 5. | Finishing & material treatment | 14 a | Machining & material removal (Equipment) |
| 6. | Forge & foundry | 14 b | Machining, material removal (Know-how) & Additive manufacturing / 3D metal printing |
| 7. | Materials & semi-finished products | | |
| 8. | Measurement, control, vision, instrumentation | | |
| 9. | Plastics, rubber, composites & additive manufacturing / 3D printing | | |
| 10. | Regions & countries | | |

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